



**CRAMBA**  
Clinton River Area  
Mountain Bike Association



## CRAMBA Board Meeting Minutes – April 16, 2015

### Attendees:

1. Marty
2. Nick
3. Steve
4. Roger
5. Erik
6. Erick
7. Jeremy
8. Chris
9. Jim

### Call to order: 7:33

1. DNR MOU – Voted on and approved by the board today. It's been run past IMBA and signed by CRAMBA tonight. Will be provided to DNR this weekend.
2. GoT – Registration is open. Main Street Bicycles is doing a maintenance clinic.
3. Addison Oaks Race – Need to start planning. Looking for someone to lead the Race Committee.
4. Committees
  - a. Membership – We've gained 12 or so new members since Jan1. Rod created a Smart Group to target lapsed and expired members. New signs are in process. Looking into the shop Hang Tags again. Use RBS as the pilot.
  - b. Communications – Marty made some progress in the Communication Strategy. Will review with rest of committee. Need to work on a Committee Charter.
  - c. Trail – Working on a Committee Charter. Meet in the near future. Looking for someone to keep track of the trailer.
5. Trailer - Need to get the trailer re-wrapped.
6. Shop Posters – Need to get the list going again.
7. Action Items – Need to get together an action items list. A Google Doc. Also include a contact list. Roger to start this document.
8. IMBA Summit – Reviewed who's going.
9. ILRA Bike Demo – May 2<sup>nd</sup>. We've been asked to set up a tent. Get a list of folks to support.
10. MI Earth Day – April 24-26. Fri 4-8, Sat 10-8, Sun 10-6. Need to ensure coverage.
11. Trail Tent Days – Stony 5/16 will be the 1<sup>st</sup> one.

12. IMBA Membership Class – Rod wants to attend. Registration opens in June.
13. Membership Report – The new tools made available to us from MCMBA. Pulls in info from CiviRM and formats it nicely.
14. Sponsors – Working on a strategy for gaining sponsors.
15. Mainstreet Bikes – Holding a group ride at AO, 4:30 on 5/31 for Women's Ride a Bike Day. We should set up a tent and possibly have Bike Patrol (Erik to ask).
16. Trail Crew shirts – Working on a final count.
17. Marker signs – We will order more arrow and bicycle stickers.
18. Chapter Survey – We should try it again to see if we get greater responses.

Meeting Adjourned: 8:54pm